

TOYOTA

# details

Accessories That Enhance Your Customers' Driving Experience



## Genuine Toyota Paint Protection Film

### Keep the Luster

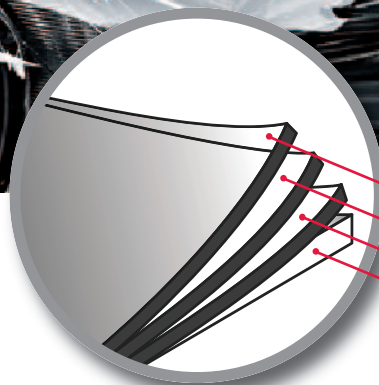
It's exciting to buy a new Toyota vehicle—the new car smell, the shiny polished tires and wheels, and the sleek gorgeous paint. New car owners want to keep their vehicle looking brand new and clean, for as long as possible—and Genuine Toyota Paint Protection Film can help. Created to maintain the beauty and integrity of Toyota vehicle finishes, Genuine Toyota Paint Protection Film is applied to vulnerable exterior surfaces such as leading hood edges, and fender end caps. Perfectly fitted and finished to each Toyota model, Genuine Toyota Paint Protection Film helps protect against scratches, small dings and paint discoloration—keeping the vehicle paint looking newer and cleaner for longer.



ACCESSORIES

# What's Inside

Transparent and nearly invisible, Genuine Toyota Paint Protection Film features four different layers including a bottom liner, acrylic adhesive, thermal plastic urethane and protective clear top coat that possesses UV protectants. Applied directly to the vehicle's front hood, fender tips and impact areas, the durable urethane film helps protect against stone chips, bug damage, abrasion and weathering. Tested and manufactured according to Toyota's strict standards, the protective film is designed not to yellow or change the appearance of the vehicle. The material adhesive is created to adhere precisely to the vehicle, ensuring superior quality, consistency, construction and installation. The result is a precision-cut just before installation »



GENUINE TOYOTA PAINT PROTECTION FILM  
FEATURES FOUR DIFFERENT LAYERS

- PROTECTIVE CLEARCOAT
- URETHANE FILM
- ACRYLIC ADHESIVE
- PAPER RELEASE LINER



## Frequently Asked Questions

### **Q. What exactly is Genuine Toyota Paint Protection Film?**

**A.** It's a high-grade colorless urethane film with an adhesive backing that is applied to the leading edge areas of the painted sheet metal hood and some front fenders—the Impact Zone—areas that take most of the punishment from sand, stones, insects, and other road debris. The film also incorporates a clear top coat similar to the clear coat found with most automotive paint jobs which creates the ultra clear glossy look, as well as enhances the resistance to yellowing.

and the patterns are designed to rigid Toyota engineering standards to fit the contours of each specific model. Aftermarket films may not fit perfectly or are actually cut right on the vehicle itself, subjecting the vehicle's paint to potential damage from the installer.

### **Application and Installation**

It is best to apply Genuine Toyota Paint Protection Film to a new Toyota vehicle that is free of any defects in paint or body. However, it is possible to apply to older models as well.

The vehicle needs to be thoroughly cleaned prior to applying the protective film, which should only be applied by a qualified installer. When applying the film, no harsh chemicals or adhesives are used. Once the edges of the film are secured to the vehicle, and the water used to roll on the film dries, the film will begin to take hold—providing a strong, snug fit on the vehicle exterior. The film is designed not to peel or loosen if it rains, when getting a carwash or during normal driving activity. Once applied, the vehicle should not be washed in an automated car wash for at least 24 hours.

If for any reason the film needs to be removed, Toyota dealerships have special tools and release agents to lift the film. Once removed, if adhesive residue remains, special cleaners can be used to clean the area.

### **Q. How is it offered?**

**A.** As a Post Production Option (PP) on most Toyota Vehicles.

### **Q. Does it alter the appearance of the vehicle?**

**A.** No. The material has an extremely clear and glossy finish, which blends perfectly to the painted finish of the vehicle.

### **Q. Can paint or a clearcoat be applied over the Genuine Toyota Paint Protection Film?**

**A.** No, Toyota does not recommended this.

### **Q. Does Genuine Toyota Paint Protection Film resist yellowing?**

**A.** Absolutely. This high-quality film is constructed of thermoplastic urethane, then covered by a clear top coat layer containing UV protectants.

### **Q. Is there a risk of damaging the finish during the application process?**

**A.** No. Each kit is made by a precision cutting plotter just prior to installation on the vehicle. Many aftermarket installers cut the film directly on the vehicle after it is applied, subjecting the vehicle to potential damage by a razor blade.

### **Q. Can wax be used over the Paint Protection Film?**

**A.** Yes. Genuine Toyota PPF has a clear top coat incorporated into the film so it will not be damaged by waxing. The film can also withstand light buffing if the paint beyond the film coverage needs to be buffed.



## The Genuine Toyota Accessory Promise

### Be Genuine.

Backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide, Genuine Toyota Paint Protection Film helps protect vehicle factory paint from sand, stones, insects and other road debris that can chip and scratch the finish. Quick and easy to install, paint protection film provides protection for years to come!



#### Key Advantages At a Glance:

Genuine Toyota Paint Protection Film

Feature	Function	Benefit	Genuine Toyota Paint Protection Film	Typical Aftermarket Paint Protection Film
<b>Kit design specific to each Toyota model</b>	Provides precise fit	Offers optimal fit to maintain beauty and integrity of vehicle finish	<b>YES</b>	May use generic shapes and patterns resulting in ill-fitted film; may compromise protection
<b>Made-to-order system</b>	Pattern specifications only cut when customer places order	Ensures superior quality	<b>YES</b>	Kits may not be made to order, film may sit in storage/age prematurely
<b>Film applied 1/8" to 1/16" away from edges (i.e., hood, fenders, bumpers, etc.)</b>	Provides optimal sealing	Reduces possibility of peeling	<b>YES</b>	May wrap film under edges, increasing likelihood of peeling
<b>Kit cut to Toyota model specifications</b>	Film is ready to install by qualified technician; no cutting needed	Eliminates risk of damaging paint finish	<b>YES</b>	Aftermarket installers may cut kit on car, risking damage to the paint surface
<b>Each piece of film includes Toyota logo</b>	Denotes Genuine Toyota quality	Increases customer confidence	<b>YES</b>	NO
<b>Protects vehicle finish from chipping, scratches, abrasion and weathering</b>	High-grade colorless urethane film with clear top coat; creates ultra glossy appearance	Helps preserve vehicle's like-new appearance and maintain resale value	<b>YES</b>	May or may not provide this level of protection
<b>Clear top coat</b>	Contains UV protectants	Guards against weathering or yellowing of film	<b>YES</b>	May or may not provide this level of protection
<b>Toyota 3 Year/36,000-mile New Vehicle Limited Warranty</b>	Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first	Valid at any Toyota dealership nationwide	<b>YES</b>	NO