

TOYOTA

# details

Accessories That Enhance Your Customers' Driving Experience

## Genuine Toyota Door Sill Enhancements & Protectors

### Add Stylish and Practical Protection

Damage to factory painted door sills can occur when occupants enter and exit their vehicles. Help protect them from unsightly scuff marks and scratches that can occur with everyday use—install Genuine Toyota door sill enhancements or protectors! In addition to adding an element of protection, door sill enhancements or protectors can also enhance the appearance of the vehicle's interior.

Designed and cut for a precision fit to each Toyota vehicle's door sill, Genuine Toyota door sill enhancements and protectors add a customized look. Available in a variety of finishes, they offer years of durability and are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

Genuine Toyota door sill enhancements or protectors are what Toyota owner's need to help protect and enhance their investment!



ACCESSORIES



SEQUOIA DOOR SILL PROTECTOR



TUNDRA DOOR SILL PROTECTOR



PRIUS ILLUMINATED DOOR SILL

# Precise Fit and Finish



Unlike the aftermarket, Genuine Toyota door sill enhancements and protectors are precision engineered to offer an exact fit and are designed to complement each Toyota's unique styling cues. Offered in two- or four-piece sets, depending upon vehicle application, they help protect interior door sills from everyday scuffs, scrapes and scratches. >>

Constructed from heavy gauge stainless steel, and many with a brushed finish, Genuine Toyota door sill enhancements feature screen-printed custom vehicle logos emblazoned across the door sills to help add a personalized and sporty touch to the vehicle's interior. Most have a protective exterior urethane finish, which offers owner's years of protection and durability. However, for the Tundra Platinum edition, special construction went into offering a painted surface on the top of the black PVC. All finishes help provide a long-lasting like-new vehicle appearance.

In addition, Toyota also offers Genuine Toyota door sill protectors, which are constructed of extruded PVC plastic and feature skid-resistant surfaces. Protectors are offered in molded-in black and also include vehicle logos and unique patterns for a modified look.

Along with the brushed stainless steel door sill enhancements and black PVC protectors, Toyota offers the choice of illuminated door sill enhancements for the 2010 and 2011 model year Prius. This sleek, eye-catching accessory features blue Light Emitting Diode (LED) illumination of the Prius logo—via power delivered through a tap-in line.

### Simple No-Drill Installation

The installation of Genuine Toyota door sill enhancements or protectors is quick and easy. Most of the accessories (with the exception of the illuminated door sills) feature Toyota approved 3M automotive grade peel and stick self-adhesive tape and come direct to the dealer with a paper backing. This tape is extremely durable and owners can be confident that it's compatible with Toyota's exclusive acid-resistant rain paint—thus offering superior adhesion. The Door Sill Protectors that are on the Sequoia, Tundra, Sienna, and Tacoma do not have 3M tape or 3M adhesive. The product has a pressure sensitive adhesive that meets Toyota specification for adhesion and is protected by a paper liner that is easily removed for application. In contrast, the illuminated door sill enhancements affix to the vehicle using clips that attach to the preexisting holes located in the Prius's frame and the wire for the LEDs connect to the door light circuit.

Specific vehicle applications for Genuine Toyota door sill enhancements, protectors and illuminated door sill enhancements for the 2010 and 2011 model years are available as follows:

Vehicle Application	Available for 2011 MY	Available for 2010 MY	Door Sill Enhancements (Brushed Stainless Steel)	Door Sill Protectors (Black PVC)	Illuminated Door Sills (Blue LED)
 Camry	■	■	■	N/A	N/A
 Corolla	■	■	■	N/A	N/A
 FJ Cruiser	■	■	■	N/A	N/A
 Matrix	N/A	■	■	N/A	N/A
 Prius	■	■	N/A	N/A	■
 RAV4	■	■	■	N/A	N/A
 Sequoia	■	■	N/A	■	N/A
 Sienna	■	■	N/A	■	N/A
 Tacoma	■	■	N/A	■	N/A
 Tundra	■	■	N/A	■	N/A
 Yaris	N/A	■	■	N/A	N/A

Please visit [www.toyota.com](http://www.toyota.com) or [www.toyotaasg.com](http://www.toyotaasg.com) to learn more about specific vehicle applications, available finishes and two- or four-piece offerings.



Be Genuine.

### The Genuine Toyota Accessory Promise

Unlike most aftermarket door sill enhancements or protectors, which are not required to be tested to stringent factory standards, Genuine Toyota door sill enhancements and protectors have undergone rigorous durability and wear testing. Tests include but are not limited to environmental, stain and corrosion resistance, as well as for resistance to water and peeling. In addition, because they are Genuine Toyota, owners can be sure they meet Toyota's high quality design standards. Best of all, they're backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

#### Key Advantages At a Glance:

Genuine Toyota Door Sill Enhancements and Protectors

Feature	Function	Benefit	Genuine Toyota Door Sill Enhancements & Protectors	Typical Aftermarket Door Sill Enhancements & Protectors
<b>Precision Fit and Finish</b>	Two- and four-piece kits are designed specifically for each Toyota vehicle application	Allows for proper fit and long-term performance  Design complements each Toyota vehicle's unique styling cues	<b>YES</b>	Are typically made to fit a variety of vehicles
<b>3M Automotive Grade Peel and Stick Tape</b> <small>(Does not apply to Illuminated door sills or Sequoia, Tundra, Sienna, and Tacoma)</small>	Extremely durable tape that offers high quality adhesion  Tape is compatible with Toyota's exclusive acid-resistant rain paint	Owners can be assured of superior adhesion and long-term function  Short installation time due to peel and stick feature	<b>YES</b>	May require drilling to properly attach  If not required to drill, tape may not be compatible with Toyota's acid-resistant paint  May not offer long-term adhesion
<b>Factory Testing</b>	Undergo rigorous durability and wear testing including environmental, stain and corrosion resistance testing, as well as testing for resistance to water and peeling	Provides owners with the peace of mind that they have purchased a high quality Genuine Toyota Accessory built to last	<b>YES</b>	Are not typically required to meet rigorous factory testing standards
<b>Toyota 3 Year/36,000-mile New Vehicle Limited Warranty</b>	Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first	Valid at any Toyota dealership nationwide	<b>YES</b>	NO