

TOYOTA

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Accessories That Enhance Your Customers' Driving Experience



Save that Rear Bumper from Everyday Scratches with a Genuine Toyota Rear Bumper Protector

Loading and unloading groceries, luggage or any type of cargo can wreak havoc on a painted rear bumper, often leaving it scratched or scraped. The best way to help keep the top surface of the painted rear bumper free from damage and preserve the vehicle's "like new" appearance is with a Genuine Toyota Rear Bumper Protector!

Genuine Toyota Rear Bumper Protectors are available in either an injection-molded black plastic material or clear polyurethane material depending upon vehicle application. The injection-molded black plastic version features a raised pattern and skid-resistant surface that complements the vehicle's overall styling while helping to minimize damage to the painted rear bumper. The clear polyurethane version also helps minimize damage while providing a nearly invisible, seamless look. Both feature built-in UV-resistance that helps protect against the elements. Best of all, both Rear Bumper Protectors are backed by the factory 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

A Genuine Toyota Rear Bumper Protector is what every Toyota owner needs!



ACCESSORIES

GENUINE TOYOTA

Style & PROTECTION

COMBINING STYLE AND DURABILITY, GENUINE TOYOTA REAR BUMPER PROTECTORS OFFER AFFORDABLE PROTECTION FROM DAMAGE THAT CAN OCCUR WITH EVERY DAY USE. PLUS, BY HELPING TO KEEP THE VEHICLE'S REAR BUMPER IN "LIKE-NEW" CONDITION, THIS ACCESSORY CAN EVEN HELP MAINTAIN THE RESALE VALUE OF THE VEHICLE.

Both the injection-molded black plastic Genuine Toyota Rear Bumper Protectors and the clear polyurethane Protectors are uniquely designed to properly fit the intricate, curved surfaces of each specific Toyota vehicle's rear bumper. The black molded plastic Protectors feature a tough, scratch-resistant surface and are developed with the use of an exclusive 3D Computer Aided Design (CAD) tool. This tool creates the perfect part with no cutting required—helping to ensure a precise fit and proper clearance for trunk lid or lift-gate operation. In addition to offering high-strength, scratch resistant protection, both Yaris and Venza applications include a vehicle specific logo molded into the Protector to add a custom look.



For a seamless look, the clear Genuine Toyota Rear Bumper Protector features a durable .25mm thick clear polyurethane film that is transparent—providing an uninhibited view of the painted surface of the vehicle's rear bumper beneath. Pre-cut to match the exact contours of each specific Toyota vehicle, this style of Protector is nearly invisible from distances beyond a few feet. For an added touch of personalization, these Genuine Toyota Rear Bumper Protectors include a screen printed Toyota emblem in translucent pearl ink (2010 Prius applications feature a screen printed vehicle specific logo).





Installation Made Easy

Engineered for easy installation, Genuine Toyota Rear Bumper Protectors offer simple, pressure-sensitive installation. Both firmly attach to the vehicle without the need for chemical adhesives or mechanical fasteners. The black molded plastic Rear Bumper Protectors use special anti-acid rain tape to provide optimal attachment performance while the clear polyurethane Protectors use a proprietary pressure-sensitive adhesive. Since the Protectors are either pre-formed or pre-cut, they can be easily aligned to the curved surfaces of each vehicle, providing the factory fit and finish Toyota owners expect.

Current Rear Bumper Protector vehicle applications include:

Rear Bumper Protectors

Vehicles	Model Year	Black Injection-Molded Plastic	Clear Polyurethane
Corolla	2009-2010	•	
Matrix	2009-2010	•	
Venza	2009-2010	•	
Yaris	2007-2010	•	
Camry	2007-2010		•
Prius	2004-2009		•
Prius	2010		•



BLACK INJECTION-MOLDED PLASTIC



CLEAR POLYURETHANE



Be Genuine.

The Genuine Toyota Accessory Promise

Both types of Genuine Toyota Rear Bumper Protectors have undergone rigorous testing for temperature, weather, chemical and impact resistance, as well as for resistance to fading, high-pressure washing and peeling. Because they're Genuine Toyota Accessories, owners can be assured they deliver the high level of quality, performance and durability they've come to expect. Best of all, they're backed by the factory 3-year/36,000-mile New Vehicle Limited Warranty.

Key Advantages at a Glance:

Genuine Toyota Rear Bumper Protectors

Feature	Function	Benefit	Genuine Toyota Rear Bumper Protectors	Typical Aftermarket Rear Bumper Protectors
UV-resistant Plastic or Polyurethane Material	Tough injection-molded polymer (plastic) material resists scratches and performs well in outdoor environment	Helps keep the vehicle's rear bumper looking like new and provides protection from every day use	YES	May or may not include these features
	Clear polyurethane film protects bumper from scrapes and scratches and resists fading and peeling	Proprietary UV-resistant coating helps keep both Protectors looking "like new"		
Toyota Specific Design Applications	Pre-formed or pre-cut to match the exact contours of each specific Toyota vehicle	Provides a factory fit and finish	YES	NO
Customized Logos	Yaris (hatchback) and Venza applications feature molded-in vehicle specific logos while Camry and 2004-2009 Prius applications include a screen printed translucent pearl ink Toyota emblem. 2010 Prius applications have a vehicle specific logo	Serves as an identifier of a Genuine Toyota Accessory and blends with the sophisticated design of each Toyota vehicle Provides an added touch of personalization	YES	NO
Tested for Strength and Durability	Undergo rigorous testing to meet and exceed Toyota performance standards Tests include but are not limited to: temperature, weather, chemical, impact, fading, high-pressure washing and peeling	Provides owners with peace of mind in knowing they have purchased a quality Genuine Toyota product	YES	Typical aftermarket products are not developed and tested to rigorous Toyota material and performance standards
Affordable Accessory	Affordable accessories that offer added protection from potentially costly repairs	Helps protect rear bumper factory paint from being damaged for a nominal cost	YES	Prices vary by product
Increases Vehicle's Resale Value	Protects vehicle's rear bumper from damage that can result from daily use like loading and unloading groceries, luggage or any type of cargo	Helps keep vehicle's factory paint in "like new" condition and helps maintain resale value	YES	YES
Pressure-sensitive Installation	Quick installation time with no need for chemical adhesives or mechanical fasteners Anti-acid rain tape and proprietary pressure-sensitive adhesive helps ensure proper retention performance for both of the Protectors	Short installation times result in increased customer satisfaction	YES	Multiple tools may be needed for proper installation Universal nature of aftermarket products leads to high application variation and requirement for installer skill
Toyota 3 Year/36,000-mile New Vehicle Limited Warranty	Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first	Valid at any Toyota dealership nationwide	YES	NO